

WTCR-FM, WKEE-FM, WAMX, WTCR-AM, WVHU, WZZW, WBVB, WBKS, WIRO

PUBLIC FILE REPORT

June 1, 2007 – May 31, 2008

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Herald Dispatch, Classified Dept, 946 Fifth Avenue, Huntington, WV 25701. Phone: (304) 526-2711. Fax (304) 526-2866.	N	10
2	The Independent, P. O. Box 311, Ashland, KY 41105. Phone (606) 326-2676. Fax (606) 326-2680.	N	8
3	On-Air Announcements on local stations WTCR FM, WAMX FM, WKEE FM, WBVB FM WBKS FM, WVHU AM, WIRO AM, WTCR AM, WZZW AM.	N	18
4	WKEEFM.com (304) 525-7788.	N	1
5	WTCRFM.com (606) 739-8427.	N	0
6	X1063.com (304) 525-7788.	N	1
7	HaveJoy.com (606) 739-8427.	N	0
8	B97FM.com (606) 739-8427.	N	0
9	1071KISS.com (304) 525-7788.	N	1
10	WVHUAM.com (304) 525-7788.	N	0
11	WTCRAMericana.com (304) 525-7788	N	0
12	Employee Referral.	N	5
13	ClearCareers.com	N	5
14	Various Job Fairs	N	8
15	Internal Posting at WKEE, WBKS, WTCR, WAMX, WBVB, JOY, WVHU Internal Contact – Carol Starkey (304) 525-7788 Ext. 121	N	0
16	African-American Media, 2164 Wisconsin Avenue, NW, Washington DC 20007. Phone (202)-342- 6661. Fax (202)-342-6667	N	0
17	American Women in Radio and Television (AWRT) 8405 Greensboro Dr, Suite 800, McLean, VA 22102. Phone (703) 506-3290 Fax (703) 506-3266.	N	0
18	Asian American Journalists Association (AAJA) 1182 Market Street, Suite 320, San Francisco, CA 94102. Phone (415)-346-2051 Fax (415) 346-6343	N	0
19	Black Broadcasters Alliance (BBA) 3474 William Penn Highway, Pittsburg, PA 15235. Phone (412) 829-9788 Fax (412) 829-0313	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
20	The Association for Women in Communications, Inc. (AWC) 780 Richie Highway, suite 28-S, Severna Park, MD 21146. Phone (410) 544-7442 Fax (410) 544-4640.	N	0
21	MU African American Students Marshall University Memorial Student Center Huntington, WV 25701 Fax (304) 696-3642	N	0
22	Ashland Career Center Ms. Patty Brown / Roseann Sloas 1844 Carter Avenue Ashland, KY 41101 Fax (606) 920-2024	N	0
23	Workforce West Virginia Huntington Job Service 2699 Park Avenue Huntington, WV 25704	N	0
24	Career Services Marshall University One John Marshall Drive Huntington, WV	N	0
25	Women's Center Marshall University 143 Prichard Hall Huntington, WV 25755 Fax (304) 696-2288	N	0
26	Goodwill Industries Jennifer Logan 215 Virginia Street, West Charleston, WV 25302 Fax (304) 346-0815	N	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			57

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host in-house job fair.	On February 7, 2008, the SEU hosted an open house and job fair to recruit new employees. Management-level SEU personnel participated in this event and provided attendees with information regarding careers in broadcasting.
2	Participate in job fair.	On March 13, 2008, the SEU's Sales Manager and one of the on-air talents attended a job fair hosted by Marshall University in Huntington, WV. SEU personnel provided attendees with information relating to careers in broadcasting.
3	Participate in job fair.	On April 1, 2008, the SEU's EEO Administrator, and Sales Managers attended a job fair hosted by the Herald Dispatch in Huntington, WV. SEU personnel provided attendees with information relating to careers in broadcasting.
4	Job Shadowing	On March 9, 2008, the SEU stations hosted a high school student in a job shadowing program sponsored by St. Joseph's Central High School in Huntington, WV. The student was paired with on-air personalities and was given the opportunity to observe their work and to learn about a career in broadcasting.
5	Participation in programs sponsored by educational Institutes relating to career opportunities in broadcasting.	On April 3, 2008, one of the SEU's air personalities was a guest lecturer in a career day at Wurtland School. As part of the presentation, the air personality spoke to students about career opportunities in broadcasting.